

Data Collection, Analysis and Interpretation for ESL/EFL Programs

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ESL/EFL program administrators make decisions almost every day affecting students, teachers and other stakeholders. However, making decisions and initiating organizational change without reliable data may jeopardize program effectiveness and may significantly and irreversibly impact student achievement. Within this respect, data collection, analysis and interpretation for ESL/EFL programs have become an integral part of decision making process and standard for good practice mostly due to accreditation agencies' emphasis on substantiating quality claims with evidence.

This session will start with the theoretical background of data driven decision-making as a key leadership competency. The presentation will then cover the types of qualitative and quantitative data that are available in a typical ESL/EFL program and methods to collect these data. The presentation will conclude with strategies for data mining and data interpretation. The importance of using data in the decision-making process will be underscored and participants will have an understanding on how to collect and analyze data in the context of ESL/EFL programs.